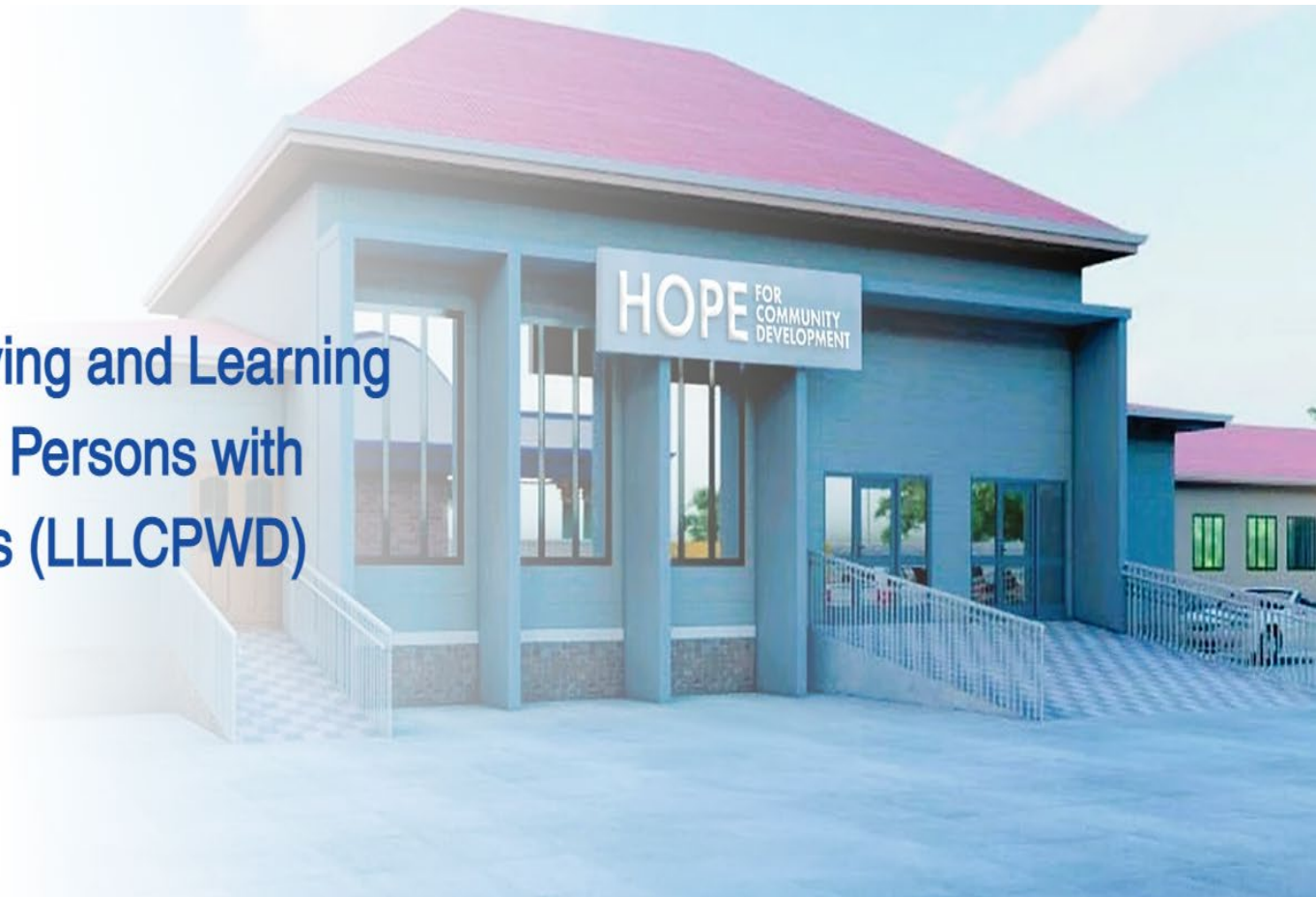


**HOPE**  
**FOR**  
**COMMUNITY**  
**DEVELOPMENT**

# Sponsorship Package

Liberia Living and Learning  
Center for Persons with  
Disabilities (LLCPWD)





**HOPE FOR COMMUNITY DEVELOPMENT**

**ADDRESS:** 19 Kingswood Drive, Unit B, Kitchener ON, N2E 1A8

**PHONE:** 647-783-6613

**EMAIL:** [hopeforcommunitydevelopment@gmail.com](mailto:hopeforcommunitydevelopment@gmail.com)

**WEBSITE:** [www.hope4cd.org](http://www.hope4cd.org)

**“WORKING TOGETHER TO BUILD A STRONG, UNITED COMMUNITY FOR ALL”**

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Dear Sir/Madam,

I hope this letter finds you well. I am writing to invite your organization to become a valued sponsor for the Hope for Community Development 2nd Annual Fundraiser dinner, scheduled for 6:00pm on September 21st, 2024, at 65 Hanson Avenue, Kitchener, ON. This annual event will benefit the project called Liberia Living and Learning Center for Persons with Disabilities, a cause that aligns with our commitment to creating transformational change in our local and global community.

Hope for Community Development is a registered Canadian non-profit organization that focuses on empowering Black and newcomer youth in the Kitchener-Waterloo area. Our mission is to break the cycle of poverty and address barriers such as institutionalized racism through education, programming, and workshops. Governed by a dedicated volunteer board and supported by committed full-time and part-time staff and volunteers, we reach hundreds of youths and families each year.

Hope for Community Development is currently working with partners and stakeholders to fundraise and launch this incredible initiative of building better communities for the most vulnerable population in the Kitchener-Waterloo Region and Liberia.

Your support will really go a long way to make a great impact in the lives of persons with disabilities living on the streets of Monrovia, Liberia. In partnership with the major stakeholders in the Disability Arena in Liberia, 12 acres of land has been provided by the government of Liberia to build the multi-purpose center for persons with disabilities. We are fully dedicated to raising \$ 3.4 million dollars to complete all phases of the Liberian Living and Learning Center for person with disabilities with a mission to empower the general populace to support individuals with disabilities through discussions, presentations, as well as engagement. Our goal is to impact their lives through education, vocational training, and comprehensive support services. We invite you to join us as a sponsor to make a meaningful impact on the lives of many. As of September 2024, we need to raise \$570,000 USD to complete Phase I of the Center.

By becoming a sponsor, your organization will play a pivotal role that directly contributes to

creating opportunities for underserved disabled individuals to thrive academically, personally, and professionally. This also helps us to show the kind heart that we, Canadians have when it comes to giving back to society.

We offer various sponsorship levels, ranging from \$500 to \$5,000, each providing valuable benefits such as event tickets, prominent recognition on our marketing materials and media, exposure on our website and social media, and the opportunity to be featured in our event program. As a sponsor, your company will be associated with a noble cause, demonstrating your commitment to community development and social responsibility.

Your support will not only enhance the lives of many individuals but also strengthen your brand's reputation as a leader in fostering positive change. Together, we can make a significant impact and create a brighter future for the youth and families we serve.

We would be honored to have your company join us as a sponsor for this significant event. Please contact me at [hopeforcommunitydevelopment@gmail.com](mailto:hopeforcommunitydevelopment@gmail.com) or via telephone at +1-226-700-0769 to discuss the sponsorship opportunities in more detail.

Thank you for considering our request. We look forward to the possibility of partnering with you for this important cause.

Warm regards,

Ralph Dagoseh

President- Hope for Community Development





## Ways to Donate

1. Cash, please contact 226-700-0769 for cash donations
2. E-transfer, please send e-transfer to [hopeforcommunitydevelopment@gmail.com](mailto:hopeforcommunitydevelopment@gmail.com)
3. Donate online at [www.hope4cd.org/make-a-donation](http://www.hope4cd.org/make-a-donation)



## Why Sponsor This Initiative?

1. Impactful Cause: Support a proven organization dedicated to breaking the cycle of poverty and addressing institutionalized racism for marginalized youth and families.
2. Community Engagement- Align your brand with positive community development and demonstrate your commitment to social responsibility.
3. Brand Visibility: Gain exposure through event materials, media, website, and social media, reaching a broad audience.
4. Direct Benefits: Enjoy event tickets, speaking opportunities, and prominent recognition, enhancing your company's reputation and public image.
5. Transformational Change: Contribute to creating positive pathways for development and community integration, making a lasting difference in the lives of those in need.

We look forward to the possibility of your support and partnership.

## **PLEASE CHECK OUT OUR SPONSORSHIP OPPORTUNITIES BELOW:**

### Sponsorship Levels

#### **I. Diamond Sponsor - \$5,000**

- Benefits:
  - 20 event tickets (valued at \$2,000)
  - Title sponsor recognition on all event materials and media
  - Prominent logo placement on our website and social media
  - Full-page ad in the event program + Sponsorship plaque at event
  - Opportunity to speak at the event + Photo Ops Prioritization
  - Custom sponsorship plaque and recognition in press releases
  - 2 Vendor booths + logo on event backdrop + cards in swag bags
  - Video commercial prominently placed on our website.
  - Logo prominently on staff T-Shirts + Option to giveaway items

## **2. Platinum Sponsor - \$3,000**

- Benefits:
  - 15 event tickets (valued at \$1500)
  - Logo placement on event materials and media
  - Recognition on our website and social media
  - Half-page ad in the event program + logo on volunteer T Shirts
  - Recognition at the event + Vendor booth
  - Commemorative sponsorship plaque

## **3. Gold Sponsor - \$2,000**

- Benefits:
  - 10 event tickets (valued at \$1000)
  - Logo placement on event materials
  - Recognition on the Centre's website and social media
  - Quarter-page ad in the event program.
  - Recognition at the event
  - Certificate of appreciation

## **4. Silver Sponsor - \$1,000**

- Benefits:
  - 5 event tickets (valued at \$500)
  - Logo placement on select event materials.
  - Recognition on the Centre's website + Link to Company Website
  - Mention in the event program + Recognition at Event
  - Recognition at the event
  - Certificate of appreciation

## **5. Bronze Sponsor - \$500**

- Benefits:
  - 3 event ticket (valued at \$300)
  - Recognition on the Centre's website
  - Mention in the event program.
  - 1 Vendor Table + Recognition at the event
  - Certificate of appreciation

## **How to Become a Sponsor**

To become a sponsor, please contact our sponsorship coordinator at [hopeforcommunitydevelopment@gmail.com](mailto:hopeforcommunitydevelopment@gmail.com) or call +226-700-0769. We will be delighted to discuss the sponsorship package that best aligns with your philanthropic goals and corporate social responsibility objectives.

## **Conclusion**

Your sponsorship of the Hope for Community Development 2nd Annual Fundraiser will provide essential support to the Liberia Living and Learning Centre for Persons with Disabilities, while also demonstrating your commitment to empowering marginalized youth and families. Together, we can create opportunities that allow youth to thrive and the disadvantaged to reach their full potential.

Thank you for considering our request. We look forward to partnering with you for this noble cause.

*Thank You!*